



Advertiser: _____
Contact Person: _____
Billing Address: _____
City: _____ State: _____ Zip: _____
Telephone Number: _____ Fax: _____

Advertisement Space:

- Driver Side Panel \$175 per month
- Passenger Side Panel \$125 per month
- Rear Bus Panel \$100 per month
- Driver/Passenger Door \$50 per month
- Wheelchair Lift Door \$50 per month
- Bus Bench Back \$50 per month

Bus # _____ Bench # _____

Billing:

- Monthly
- Bi-Annually
- Annually

Initial Payment: \$50 \$100 \$125 \$175 \$365

Bi-Annual Discount Rate 10% Off Annual Discount Rate 20% Off

Contract Initiation Date: ____/____/____

Advertisement Service Date: ____/____/____

Contract Expiration Date: ____/____/____

General Advertisement Description: _____

The above client "Advertiser" agrees to rent advertising space on the above-indicated Enid Public Transportation Authority "EPTA" property, subject to the following terms and conditions:

PRIOR APPROVAL. All advertising shall be subject to prior approval by the EPTA for content, appearance, and appropriateness. Advertiser further agrees to utilize an EPTA approved vendor for manufacturing and installing said advertisement. The cost of artwork, vinyl, and installation are determined by and paid directly to the vendor. A copy of the proposed advertised artwork must be attached to this contract.

PAYMENT. Advertiser agrees to remit payment to the EPTA for advertising space prior to installing said advertisement. Billing will start on the first day of the month once the advertisement is installed and the EPTA vehicle is in service. In cases of a bus bench advertisement, billing will begin the first day of the month once the advertisement is installed. Thereafter, the EPTA will bill advertisers monthly. Payment is to be received by the 10th day of each month. If payment is not received in 60 days, the ad will be removed and the account will be turned over to the City of Enid attorney for collections.

DEFAULT. If payment is more than thirty (30) days past due, this agreement is subject to termination, advertisement will be removed from the EPTA vehicle, the advertiser will be charged a \$50.00 removal fee, and the space will be available for resale.

DISABLED TRANSIT VEHICLES AND DEFACED BENCHES. If, for any reason, the vehicle bearing your advertisement is disabled for more than 5 business days or the bench bearing your advertisement is significantly defaced, Advertiser will receive an extension of the term of service equal to the "down" time. Advertiser will continue to receive billing and the contract will be extended until notification is received in our office that cancellation is requested. There will be a \$50.00 removal fee for all Advertisers not fulfilling the one-year contract.

TERMINATION. All Advertisers will be billed monthly until the EPTA receives written request for cancellation of service. There will be a \$50 removal fee for all advertising clients not fulfilling 1 year of advertising service.

Authorized Client Signature

Date:

EPTA General Manager

Date:

 Kim Watkins

Please insert copy of Advertisement.